

HELP, INC

Statement of Activity

January - December 2020

	TOTAL
Revenue	
Contributed Revenue	0.00
Grants - Private	3,214.12
Total Contributed Revenue	3,214.12
Earned Revenue	0.00
Fee-Based Discounts	-170.00
Fee-Based Services	39,501.87
Total Earned Revenue	39,331.87
Total Revenue	\$42,545.99
GROSS PROFIT	\$42,545.99
Expenditures	
Development & Marketing	409.00
Advertising & Promotions	5,470.46
Graphic Design/Media	682.50
Website Expenses	2,145.07
Total Development & Marketing	8,707.03
General & Administrative	0.00
Bank Service Charges	14.22
Dues & subscriptions	1,526.79
Insurance	1,187.66
Licenses & Fees	76.41
Payroll Expenses - G&A	345.01
Postage & Delivery	113.75
Professional Fees	1,157.50
Accounting Fees	375.00
Total Professional Fees	1,532.50
Supplies - G&A	168.50
Taxes	0.00
Telephone & Internet	2,063.45
Total General & Administrative	7,028.29
Payroll Expenses	0.00
Taxes (deleted)	0.00
Wages	0.00
Total Payroll Expenses	0.00
Program Expenses	0.00
GoFundMe COVID Grant Expenditures	852.30
Hiring Expense	653.97
Merchant Fees	1,394.55

	TOTAL
Payroll Expenses-Program	0.00
Payroll Taxes - Program	228.02
Salaries & Wages-Program	2,490.00
Total Payroll Expenses-Program	2,718.02
Tutor Expense	23,076.14
Total Program Expenses	28,694.98
Total Expenditures	\$44,430.30
NET OPERATING REVENUE	\$ -1,884.31
Other Revenue	
EIDL Loan Advance	2,000.00
Total Other Revenue	\$2,000.00
NET OTHER REVENUE	\$2,000.00
NET REVENUE	\$115.69